Eagle Business Associations Quarterly Meeting

Location: Generac 211 Murphy Dr., Eagle WI 53119

Date: September 14, 2022 @ 5pm

Unapproved Minutes

Meeting was called to order by Jan Suhm 5:18pm

**Host:** Generac provided food and a very informative, interactive, and fun tour of the facility! A huge thank you goes out for offering their space and time.

**In attendance were:** Jan Suhm, Bill Suhm, (Red Roof Station) Jenny Benjamin, Adam Benjamin, (Family Tree), Jerry Heckel (Heckel Tool), Tamara Towns-Pozorski (Benefit Realty), Holly Johaanes, (Holy Mojo LLC), Alli Chase (Alice Baker Library, Eagle Lioness), Dick Moeller (Eagle Historical Society), Ryan Williams (Generac), Karen Nordby, (Eagle Lioness) Gwen Geriffin (Old World Foundation), Kyle Udovich (Generac)

**Determine next meeting date and featured business:** Allie offered to host at the Alice Baker Library in November; Jan will be in touch with Alli Chase to determine best date.

**Approval of 04/25/22 Meeting minutes:** Minutes were reviewed and approved by Jerry Heckel, seconded by Bill Suhm.

**Treasurer’s Report:** By Tamara Towns-Pozorski, Benefit Realty: As of 9/14/22, EBA balance is $12,167.80 with the last debits paying for the directory and rummage sale flyers.

**Budget Requests:** No requests were suggested.

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**Old Business**

1. Scholarship results: Jerry Heckel, Heckel Tool
   1. Jerry presented (2) $500.00 scholarships from EBA to two male graduates. Individuals are selected by a committee formed of EBA members that look through many applications and submit their top picks. Top picks with the most votes are awarded one of the scholarships.
2. Rummage Sale – Janis Suhm
   1. There was a $950.00 profit from annual rummage sale hosted by EBA over Mother’s Day weekend. Jan explained the time and effort to create maps and flyers gets to be a lot for one person and help would be appreciated.
      1. Ryan (Generac) said there could be potential for Generac to assist with maps and flyers.
3. Welcome packets – Janis Suhm, Jenny Benjamin
   1. Jenny explained while there’s a handful of residents that would like to see this prevail, the trinkets and coupon supply from businesses is not present. Jan requested Jenny to re-email to businesses for a last call of items to fill the welcome bags.

**New Business -** Jan Suhm

1. 14th Annual Community Pumpkin Party: October 29 from 12:00pm – 4:00pm
   1. 2021 Pumpkin Party profit was $881.00. These funds are set aside for the following years expenses.
      1. Anticipated costs for 2022 pumpkin party expenses:
         1. $200.00 for Lake Enterprises to set up and man the Big Slide.
         2. Candy and toys to fill 80-100 treat bags, of which, Gayle from Wolf Creek donates the bags.
         3. Payout for pumpkin carving contest. (190.00 paid out 2021)
         4. DJ can run $200.00; however, the Benjamin’s will donate a speaker and Halloween music for 2022. This worked out well last year when the DJ cancelled with short notice.
         5. Flyers listing activities, sponsors, & hosts.
   2. Host’s and Sponsors are needed for a successful 2022 EBA Annual Pumpkin Party!
      1. Hosts advertise their business with a free activity during the event.
      2. Sponsors who donate $75.00 toward the Pumpkin Party are acknowledged on the flyers promoting the event.
      3. Sandwich Sisters will be offering food at the event. A percentage of profit will go the food pantry.
2. Winter Hayride and Food Drive: December 9th from 6:30pm – 9:00pm
   1. Jan will ask Family First if EBA is okay to continue using their location for the Hayride and host the event with snacks and drinks.
3. Annual meeting and dinner – January 2023
   1. Annual Dinner is anticipated to be at the Red Roof Station with a very tentative date of January 24th, 2023.
      1. Tamara, Jenny B, Ryan & Ryan (Generac) with the assistance of Jan will combine efforts to make the event a success.
4. Misc / Other- Lob-ins
   1. Alice Baker Library-
      1. Allie promoted November is *Drop everything and Read* month. Please contact the library to sign up as a reader!
   2. EBA rummage sale 2023-
      1. A non-profit will be renting the gazebo in the village this year.
   3. Flag discussion -
      1. Adam shared that the flags purchase last year did not hold up as well as hoped. He will look for a different vendor to purchase replacements from in the future. Also, the flag poles and brackets are still an issue with Main St. being a wind tunnel. Ryan (Generac) suggested they may be able to assist Jerry and Adam for a sturdy solution to keep the flags from falling.
   4. Website vs Facebook
      1. Jan will be putting efforts toward promoting businesses on Facebook by announcing new and current members with a blurb about who they are and what they do.