

Eagle Business Association Unapproved Meeting Minutes

Meeting Minutes: 4/16/2019

I. Call to order

Jan Suhm called to order the regular meeting of the Eagle Business Association at 6:14 p.m. on April 16th, 2019 at Generac Eagle.

II. Roll call

1/17/2019 minutes approved without corrections. conducted a roll call. The following persons were present: Natalie Chesebro with Your Personal Gardener, Richard Moeller of Eagle Historical Society, Dawn Marie Books of Response Realtors, Justin Delwiche of Ameriprise Financial, Jerry Heckel of Heckel Tool, Lori Heckel of Heckel Tool, Jan Suhm of Suhms Barnyard Farm, Bill Suhm of Suhms Barnyard Farm, Kelly Davis of Generac, Andrew Mart with Generac, and Marie L. with Generac

III. Approval of minutes from last meeting

1/17/2019 minutes approved without corrections. Kelly Davis made first motion to approve. Dawn Brooks seconded.

IV. Open issues

- a) **Looking for local business to host our next quarterly EBA meeting!**
Tentatively scheduled for August 19th or 22nd but can adjust to fit the host's schedule for August! Great way to advertise your business (and 2 businesses could tag team together at 1 location to split the cost of appetizers / snacks / drinks)
- b) **Treasurer's Report** by Justin Delwiche, Ameriprise Financial: Starting balance of \$8,228.46. Total deposits \$5,732.00. Total Withdrawals \$1,572.95. Checking balance as of 4/16/2019: \$12,387.51. Paypay account balance as of 4/16/2019: \$532.25. Total balance of both accounts as of 4/16/2019: \$12,919.76.
- c) **Directories:** Directories were stuffed in record time thanks to the local boy scouts Troop 54 and Cub scouts! Thank you to all who helped, it was a great success! They helped Bill & Jan Suhm stuff 2200 directories to be mailed out next week!

- d) **Designing more bags to hand out:** Gail at Wolf Creek Productions will possibly assist Justin with getting more bags / designing as we only have 27 left!
- e) **501 (c) (6):** We are looking into becoming a charitable, tax exempt organization with the assistance of Oliver Gibson of Gibson Funeral Homes. We as a group had voted to wait until we had more information but are leaning towards becoming 501 (c) (6) with the IRS to be tax exempt as we are not for profit. This is on the table and we are close to making a decision on this soon! Jerry Heckel of Heckel Tool made a motion to table it until further investigation. Bill Suhm of Suhm Barnyard Farm seconded it. (68 pages of reading material: <https://www.irs.gov/pub/irs-tege/eotopick03.pdf>)

V. New business

- a) **Kettle Moraine Days:** Eagle Business Association does a tremendous amount of work. Discussions led to the softball tournament and that we need more volunteers for putting up the fence, taking down the fence, score boards, etc. Eagle Fire Department and the Kettle Moraine Days Committee needs to include EBA on their agendas so we can send a member to attend so we know what is happening with the event. We advertise heavy for the men's softball tournament and need to continue to do so as well as asking any of our EBA members to get teams together or talk with their companies. It's a really competitive fun tournament with great payout. Our group came to the consensus that we will either have the KMD committee put up and take down the fence for the softball tournament or they need to pay us \$200 to put up and take down as it is very labor intensive and time consuming. We also could use KMD help in advertising for the softball tournament better and advertising on their banners that they have the beer distributors make up. Dawn Brooks made a motion to have to have the KMD committee put up and take down the fence otherwise pay EBA \$200 to do all of the labor. Natalie Chesebro seconded that motion.
- b) **EBA Beautification:** Corner of NN and 67 was awful this year with the snow piled up, looks ugly and is next to the Gazebo which is the focal point of our town. It's piled up 8' high and frozen solid so nobody can walk through the sidewalk safely. DPW agreed to use a front-end loader this upcoming snow season to move the snow off site to the back of the building to have sidewalks that all citizens can utilize.

- c) **Generac GPS Education Partners:** Generac Power Systems explained how they partner with area high school kids everywhere to help navigate pathways to their future by getting course credits. They need to interview with Generac and apply to the 21 month program where they would attend Junior, Senior and into summer after Senior year. They can choose to graduate with their respective classes or to attend a big celebration with GPS. Kenny Schroeder is currently a student enrolled in GPS program and he is working alongside Jan Suhm plotting maps for all of the EBA business members on an interactive map that links to their webpages. They are working on tweaks but hope to have it ready soon! He also may plot the rummage homes on a map in the future as well! It is a very cool feature that EBA members will be able to utilize! Check it out: <https://gpsed.org/>
- d) **EBA Scholarship:** We decided to invest some of our savings account into a yearly scholarship to benefit our local youth that will be going on to receive continuing education. Our only prerequisites so far are that they need to be from Eagle and be a senior graduating and going on to continuing education (2 year, 4 year, etc.). Natalie Chesebro of Your Personal Gardener is checking in with Gigi Lane at Palmyra Eagle High School to see if we can get in for this school year since the Scholarship night is in May. Jerry Heckel from Heckel Tool made a motion to give \$500 Eagle Business Association Scholarship for 2019. Dawn Brooks Seconded it. -it passed-
- e) **Charity Donation:** In honor of our 25th year of Eagle Business Association Rummage Sale, we decided to donate all proceeds (after expenses are paid out) to Horses for Heroes (At Horse Power Healing Center) which is an amazing program for Active Duty Military and Veterans to ride for free every Thursday with their families from 6-7:30 pm. Their open house is 6/1/2019! I'm sure they will be very honored to receive a monetary donation since they help so many in need!
http://www.horsepowerhealingcenter.com/heroes_program.html
- f) **25th Annual EBA Rummage Sale:** Looking for a volunteer / place of business to hold all of the rummage sale EBA signs so that vendors can pick up (needs to have long business hours). Dawn Marie Brooks of Response Realtors volunteered to print all of the rummage maps in color at her office. Dawn Brooks also volunteered to proof read all of Jan Suhms rummage registrations.
- g) **Website Volunteers:** Ryan Dulde of Eagle Dental is looking for 1-3 volunteers to assist in April and May with the website and transitioning to a new web page / updating information / moving info over to the new plat

form. Dawn Brooks offered to assist where needed. Jan Suhm offered as well to assist with the website transition.

- h) **Eagle Easter Egg Hunt:** Eagle Business Association was asked to assist local Eagle moms that currently run the Easter Egg Hunt at the Village Park for approximately 300+ kids for 2020 (NOT this year). They were inquiring about event insurance and EBA feels they are NOT the appropriate people to assist with this task. We put this event and idea on the table for now until our next meeting.
- i) **National Night Out with Officer Frank:** Mark your calendars! August 10th, 2019 is going to be Eagle's National Night Out! Officer Frank wants to "Bring it back" to the BIGGEST and BEST National Night out EVER! Years ago, Eagle had a Blackhawk helicopter flying over and tons of business involvement. We are looking for local businesses from EBA that would like to put up a stand with kid friendly giveaways, demonstrations, etc. It will be a great community event to be involved with!
- j) **LOB IN: Gazebo Garden:** Dawn Brooks requested \$250 budget for the garden and gazebo hanging baskets. She waters them daily and keeps everything looking gorgeous as one of Eagle's main focal points! Jerry Heckel made a motion to give Dawn a budget of \$250 for the flowers. Natalie Chesebro seconded it.

VI. Adjournment

Jan Suhm adjourned the meeting at 7:48 p.m.

Minutes submitted by: Natalie Chesebro

Minutes approved by: