

Eagle Business Associations Quarterly Meeting
Location: Red Roof Station, 201 Grove St, Eagle
Date: April 25th, 2022
Unapproved Minutes

Meeting was called to order by Jan Suhm 6:00 pm.

In attendance were: Jan Suhm, Bill Suhm (Suhm's Barnyard), Jenny Benjamin (Family Tree), Adam Benjamin (Family Tree), Jerry Heckel (Heckel Tool), Tamara Towns-Pozorski (Benefit Realty), Nancy Payne (Eagle Lioness Lions), Karina Dereene, (Eagle Lioness Lions Club), Karen Nordby (Eagle Lioness Lions Club), Sandy Halkin (Lakeside Painting, Inc), Wendy Konichek (Horse Power Healing), Gayle Ziebarth (Wolf Creek Promotions), Philip Ostroski (Waukesha County Center for Growth)

Treasurer's Report given by Tamara Towns-Pozorski. Current balance as of 4/04/22 is \$13,695.08

Next meeting date:

We are looking for a business to host the next meeting that would be scheduled sometime in August.

02/17/22 meeting minutes were presented. Edits were announced, Gayle motioned to approve meeting minutes with edits, Tamara seconded.

Budget Request:

Paper needed for Rummage sale maps. Jan motioned to reimburse Tamara for 11x17 ink and paper to print maps in color. Jerry seconded.

Presentation:

Phil Ostroski from Waukesha County Center for Growth was a wealth of knowledge.

The Waukesha County Center for Growth, Inc. is Waukesha County's economic development organization. Created in 2016 by Waukesha County in partnership with the City of Waukesha, Waukesha County Business Alliance, the Wisconsin Small Business Development Center and local municipalities, the mission for the Center for Growth is to serve as the central point of contact for businesses looking to grow in Waukesha County.

Through these partnerships businesses can get support in a vast variety. This can range from speaking with a specialist ranging from restaurant consulting, importing/exporting, real estate, farm and agricultural, and more. There are online classes on how to start up businesses, technology internet fraud, and digital marketing fraud to name a few. They offer help by assisting with business projections and business plans that may be needed to obtain financing. Many services are free. Grants are available for those who fit the criteria, along with financing options.

EBA encourages to get in touch with Phil if you have any questions and he'll be able to direct you in the right path. 414.379.5707 Phil Ostroski, Philip.ostroski@business.wisconsin.edu

[Waukesha County Center for Growth - Waukesha County Business Alliance](#)

Old Business:

2022 Directory update: Approximately 2,436 households in Eagle have received a directory. Due to the printer requirements, 2600 copies were printed, allowing us to use the extras in the welcome bags.

Website Updates: Jan made a motion to hire Alex Hoff, a PEASD senior, with a yearly cost of \$300.00 to update and maintain the EBA website. Alex was suggested by Wally from the Eagle Lions Club. Jan worked with Alex and was impressed with how quickly he was able to fix a few key items. Jenny seconded.

Workshops: Jan suggested to have EBA members share their business knowledge. For example, understanding the difference between DBA, LLC, S-Corp and how do LLC's file S-Corp on their taxes, etc. Jan will reach out to a couple people she has in mind to see if they would be willing to do this, and if so, if they would host the August meeting.

Host: Jan show cased the Red Roof Station with a tour, snacks, and a special ice cream treat!

New Business

Annual Community Rummage: as of 4/25/22 24 households signed up so far. 2021 had 47 households participate.

Misc/Other: Lob-ins

Project graduation donation- Gayle suggested \$100.00 and then amended her motion to (2) \$100.00 gift cards be donation to the PEASD. Jenny seconded.

Historical Society did not need to be voted on, EBA chose the \$50.00 membership.

Committee needed for welcome bags- Jenny will be emailing all EBA members to see if they have trinkets or promotional items to contribute. Once collected, they will be delivered to Red Roof Station to be stored along with the bags and extra EBA directories. Bags may be filled by all attendees at the August meeting.

The village mails out a welcome letter to new residents. They will include the EBA directory. Note- this is not done for new town residences.

Meeting adjourned at:

Jerry made a motion to adjourn the meeting at 7:30pm, Gayle seconded.